

# ESG BRAND INDEX 2024

RANK	BRAND	ESG INDEX '24	
1	DELTA	86,4	EXCELLENT
2	LUSO	83,9	EXCELLENT
3	AGUA DAS PEDRAS	83,1	EXCELLENT
4	NESTLE	83,0	EXCELLENT
5	DANONE	81,8	EXCELLENT
6	TERRA NOSTRA	80,5	EXCELLENT
7	VITALIS	80,3	EXCELLENT
8	SUMOL COMPAL	80,1	EXCELLENT
9	MICROSOFT	80,0	EXCELLENT
10	OCEANARIO LISBOA	80,0	EXCELLENT
11	DOLCE GUSTO	77,6	ROBUST
12	IKEA	75,7	ROBUST
13	LEGO	75,2	ROBUST
14	JERONIMO MARTINS	75,0	ROBUST
15	CONTINENTE	74,8	ROBUST
16	LACTOGAL	74,8	ROBUST
17	GOOGLE	74,7	ROBUST
18	PARMALAT	74,5	ROBUST
19	PINGO DOCE	74,4	ROBUST
20	FPF	74,3	ROBUST
21	SONAE	73,2	ROBUST
22	JARDIM ZOOLOGICO LISBOA	72,7	ROBUST
23	EDP	72,1	ROBUST
24	NESPRESSO	72,0	ROBUST
25	OLIVEIRA DA SERRA	72,0	ROBUST
26	OLÁ	71,9	ROBUST
27	GALLO	71,7	ROBUST
28	PESCANOVA	71,6	ROBUST
29	SUPER BOCK	71,6	ROBUST
30	EDP RENOVAVEIS	71,5	ROBUST
31	SOVENA	71,2	ROBUST
32	FUNDAÇÃO CHAMPALIMAUD	71,0	ROBUST
33	SOC PONTO VERDE	71,0	ROBUST
34	CTT	70,8	ROBUST
35	DISNEY	70,8	ROBUST
36	IGLO	70,8	ROBUST
37	SIEMENS	70,7	ROBUST
38	SERRA DA ESTRELA	70,5	ROBUST
39	SWATCH	70,5	ROBUST
40	BOM PETISCO	70,4	ROBUST
41	RIBERALVES	70,4	ROBUST
42	JOSE DE MELLO	70,3	ROBUST
43	NOBRE	70,3	ROBUST
44	DELOITTE	70,2	ROBUST

RANK	BRAND	ESG INDEX '24	
101	PRIOR	65,6	MODERATE
102	ZARA	65,6	MODERATE
103	NAVIGATOR COMPANY	65,5	MODERATE
104	NOS	65,5	MODERATE
105	PORTUGALIA	65,4	MODERATE
106	A PADARIA PORTUGUESA	65,4	MODERATE
107	CEREALIS	65,3	MODERATE
108	ACP	65,3	MODERATE
109	BRISA	65,2	MODERATE
110	GALP ENERGIA	65,2	MODERATE
111	ADIDAS	65,1	MODERATE
112	ALPRO	65,1	MODERATE
113	COCA-COLA	65,1	MODERATE
114	HEINEKEN	65,1	MODERATE
115	UNILEVER	65,1	MODERATE
116	IZIDORO	65,0	MODERATE
117	PFIZER	65,0	MODERATE
118	BAYER	65,0	MODERATE
119	INST SUP TECNICO	65,0	MODERATE
120	ALTICE	64,9	MODERATE
121	LEROY MERLIN	64,9	MODERATE
122	PLAYSTATION	64,9	MODERATE
123	SACOR	64,9	MODERATE
124	AUDI	64,8	MODERATE
125	ENDESA	64,8	MODERATE
126	JOAQUIM CHAVES SAUDE	64,8	MODERATE
127	PEPSICO	64,8	MODERATE
128	CC COLOMBO	64,7	MODERATE
129	MO	64,7	MODERATE
130	REPSOL	64,7	MODERATE
131	SIC	64,7	MODERATE
132	BIAL	64,6	MODERATE
133	FIAT	64,6	MODERATE
134	IMB WAY	64,6	MODERATE
135	NIKE	64,6	MODERATE
136	INST SUP AGRONOMIA	64,5	MODERATE
137	MATUTANO	64,5	MODERATE
138	MEO	64,5	MODERATE
139	VULCANO	64,5	MODERATE
140	JOHNSON	64,4	MODERATE
141	PROCTER & GAMBLE	64,4	MODERATE
142	ZARA HOME	64,4	MODERATE
143	GREENVOLT	64,3	MODERATE
144	NACIONAL	64,3	MODERATE

RANK	BRAND	ESG INDEX '24	
201	PANRICO	62,7	MODERATE
202	RAMIREZ	62,7	MODERATE
203	TVI	62,7	MODERATE
204	AMAZON	62,6	MODERATE
205	ATLANTIS	62,6	MODERATE
206	MAJORA	62,6	MODERATE
207	BIMBO	62,5	MODERATE
208	C&A	62,5	MODERATE
209	H&M	62,5	MODERATE
210	KRAFT	62,5	MODERATE
211	MAXMAT	62,5	MODERATE
212	NETFLIX	62,5	MODERATE
213	BANKINTER	62,4	MODERATE
214	HOOVER	62,4	MODERATE
215	MARS	62,4	MODERATE
216	PORSCHE	62,4	MODERATE
217	VIAGENS ABREU	62,3	MODERATE
218	VANS	62,3	MODERATE
219	IBM	62,2	MODERATE
220	BURGER KING	62,2	MODERATE
221	TELEPIZZA	62,2	MODERATE
222	TRIUNFO	62,2	MODERATE
223	MINI	62,1	MODERATE
224	MOULINEX	62,1	MODERATE
225	SKIP	62,1	MODERATE
226	ALTRI	62,0	MODERATE
227	BERTRAND	62,0	MODERATE
228	EMIRATES	62,0	MODERATE
229	SAPO	62,0	MODERATE
230	PHILIPS	61,9	MODERATE
231	MULTIOPTICAS	61,9	MODERATE
232	OPTIVISÃO	61,8	MODERATE
233	REGINA	61,8	MODERATE
234	REN	61,8	MODERATE
235	AEG	61,7	MODERATE
236	FORD	61,7	MODERATE
237	MIELE	61,7	MODERATE
238	NOS ALIVE	61,7	MODERATE
239	BUONDI	61,6	MODERATE
240	LENOVO	61,6	MODERATE
241	ASUS	61,6	MODERATE
242	ACTIVO BANK	61,5	MODERATE
243	SMEG	61,5	MODERATE
244	CITROEN	61,4	MODERATE

RANK	BRAND	ESG INDEX '24	
301	MATEUS	58,9	VULNERABLE
302	AVIS	58,8	VULNERABLE
303	EUROPCAR	58,8	VULNERABLE
304	ALDI	58,7	VULNERABLE
305	VITAMINAS	58,7	VULNERABLE
306	GUERIN	58,5	VULNERABLE
307	HYUNDAI	58,4	VULNERABLE
308	SIXT	58,4	VULNERABLE
309	CONFORAMA	58,3	VULNERABLE
310	HAAGEN-DAZS	58,3	VULNERABLE
311	MSD	58,2	VULNERABLE
312	OPEL	58,2	VULNERABLE
313	CENTURY 21	58,1	VULNERABLE
314	MONDELEZ	58,1	VULNERABLE
315	VODAFONE PAREDES COURA	58,1	VULNERABLE
316	REMAX	58,0	VULNERABLE
317	AREA	57,9	VULNERABLE
318	STAR / FOX	57,8	VULNERABLE
319	CHANEL	57,7	VULNERABLE
320	DELL	57,7	VULNERABLE
321	BECKEN	57,6	VULNERABLE
322	GUCCI	57,5	VULNERABLE
323	LILLY	57,5	VULNERABLE
324	NILFISK	57,4	VULNERABLE
325	OMEGA	57,4	VULNERABLE
326	SPORTZONE	57,3	VULNERABLE
327	DECATHLON	57,2	VULNERABLE
328	AIRFRANCE	57,1	VULNERABLE
329	HONDA	57,1	VULNERABLE
330	KIA	57,1	VULNERABLE
331	PARFOIS	57,0	VULNERABLE
332	PERFUMES E COMPANHIA	57,0	VULNERABLE
333	RITZ HOTELS	57,0	VULNERABLE
334	PRADA	56,9	VULNERABLE
335	ROLEX	56,9	VULNERABLE
336	ADVANCECARE	56,8	VULNERABLE
337	NUTRIBALANCE	56,8	VULNERABLE
338	UNIVERSO	56,8	VULNERABLE
339	LOUIS VUITTON	56,7	VULNERABLE
340	UNILABS	56,7	VULNERABLE
341	AFFIDEA	56,6	VULNERABLE
342	SUDOESTE FESTIVAL	56,6	VULNERABLE
343	TIVOLI HOTELS	56,6	VULNERABLE
344	BRITISH AIRWAYS	56,5	VULNERABLE

45	SAGRES	70,2	ROBUST
46	NATIONAL GEOGRAPHIC	70,1	ROBUST
47	TESLA	70,1	ROBUST
48	FARMACIAS PORTUGUESAS	70,0	ROBUST
49	CAFÉ JOYEUX	70,0	ROBUST
50	SOC CENTRAL CERVEJAS	69,9	MODERATE
51	EVIAN	69,8	MODERATE
52	VITACRESS	69,8	MODERATE
53	HOSPITAL DA LUZ	69,7	MODERATE
54	FNAC	69,5	MODERATE
55	NORTESHOPPING	69,1	MODERATE
56	WORTEN	69,0	MODERATE
57	SAMSUNG	68,3	MODERATE
58	LIDL	68,2	MODERATE
59	AGEAS	68,2	MODERATE
60	WELLS	68,1	MODERATE
61	CORTICEIRA AMORIM	68,0	MODERATE
62	LG	67,8	MODERATE
63	NIVEA	67,7	MODERATE
64	GATO PRETO	67,7	MODERATE
65	BPI	67,6	MODERATE
66	FIDELIDADE	67,6	MODERATE
67	AUCHAN JUMBO	67,4	MODERATE
68	VIA VERDE	67,3	MODERATE
69	MC DONALDS	67,3	MODERATE
70	RENOVA	67,2	MODERATE
71	PESTANA	67,2	MODERATE
72	VISA	67,2	MODERATE
73	GO NATURAL	67,1	MODERATE
74	L'OREAL	67,0	MODERATE
75	ACCENTURE	66,9	MODERATE
76	STARBUCKS	66,8	MODERATE
77	HOSPITAL CUF	66,7	MODERATE
78	IBERDROLA	66,7	MODERATE
79	TRANQUILIDADE	66,6	MODERATE
80	MASTERCARD	66,6	MODERATE
81	SANTANDER	66,5	MODERATE
82	POUSADAS PORTUGAL	66,5	MODERATE
83	MERCEDES	66,3	MODERATE
84	MULTICARE	66,3	MODERATE
85	TIMBERLAND	66,2	MODERATE
86	APPLE	66,2	MODERATE
87	REVIGRES	66,1	MODERATE
88	UNIV NOVA LISBOA	66,1	MODERATE
89	VODAFONE	66,0	MODERATE
90	CGD - CAIXA GERAL DEPOSITOS	66,0	MODERATE
91	MILLENNIUM BCP	66,0	MODERATE
92	ROCK IN RIO	66,0	MODERATE
93	GERMANO DE SOUSA	65,9	MODERATE
94	VISA	65,9	MODERATE
95	HOSPITAL LUSIADAS	65,8	MODERATE
96	BMW	65,8	MODERATE
97	UNIV CATOLICA PORTUGUESA	65,8	MODERATE
98	MULTIBANCO	65,7	MODERATE
99	BOSCH	65,7	MODERATE
100	VISTA ALEGRE	65,7	MODERATE

145	PWC	64,3	MODERATE
146	VISABEIRA	64,3	MODERATE
147	BP	64,2	MODERATE
148	CP	64,2	MODERATE
149	VILA GALE	64,2	MODERATE
150	XBOX	64,2	MODERATE
151	AGUAS DE PORTUGAL	64,1	MODERATE
152	BONDALTI	64,1	MODERATE
153	H3	64,1	MODERATE
154	NEW BALANCE	64,1	MODERATE
155	RITUALS	64,1	MODERATE
156	RENAULT	64,0	MODERATE
157	VOLKSWAGEN	64,0	MODERATE
158	PURINA	64,0	MODERATE
159	PEPSCICO	63,9	MODERATE
160	SANTA CASA	63,9	MODERATE
161	SHELL	63,9	MODERATE
162	EL CORTE INGLES	63,8	MODERATE
163	HAVAIANAS	63,8	MODERATE
164	KNORR	63,8	MODERATE
165	KPMG	63,8	MODERATE
166	MASTER CARD	63,8	MODERATE
167	DANCAKE	63,7	MODERATE
168	RADIO COMERCIAL	63,7	MODERATE
169	PEUGEOT	63,7	MODERATE
170	ZIPPY	63,7	MODERATE
171	PUMA	63,6	MODERATE
172	RFM	63,6	MODERATE
173	COLGATE	63,5	MODERATE
174	YOUTUBE	63,5	MODERATE
175	INAPA	63,5	MODERATE
176	MCKINSEY	63,5	MODERATE
177	MUNDO FANT SARDINHA PTG	63,5	MODERATE
178	BANCO CTT	63,4	MODERATE
179	CARLSBERG	63,4	MODERATE
180	EY	63,4	MODERATE
181	TOYOTA	63,4	MODERATE
182	GILLETTE	63,3	MODERATE
183	SONY	63,3	MODERATE
184	RTP	63,3	MODERATE
185	CC VASCO DA GAMA	63,2	MODERATE
186	GENERALI	63,2	MODERATE
187	VOLVO	63,2	MODERATE
188	ZURICH	63,2	MODERATE
189	BRICOMARCHE	63,1	MODERATE
190	LEVI'S	63,1	MODERATE
191	SALSA	63,1	MODERATE
192	CISCO	63,0	MODERATE
193	FREEMARKET	63,0	MODERATE
194	PALADIN	63,0	MODERATE
195	MANGO	63,0	MODERATE
196	A VACA QUE RI	62,9	MODERATE
197	SPORT TV	62,9	MODERATE
198	STAPLES	62,9	MODERATE
199	ALLIANZ	62,8	MODERATE
200	MEDIS	62,8	MODERATE

245	PAYPAL	61,4	MODERATE
246	CELEIRO	61,3	MODERATE
247	BOTICARIO	61,3	MODERATE
248	CIGALA	61,2	MODERATE
249	MILANEZA	61,2	MODERATE
250	DHL	61,1	MODERATE
251	NOVARTIS	61,1	MODERATE
252	IMPERIAL	61,0	MODERATE
253	NISSAN	61,0	MODERATE
254	SMART	61,0	MODERATE
255	TAKEDA	61,0	MODERATE
256	FAIRY	60,9	MODERATE
257	PLAYMOBIL	60,9	MODERATE
258	UPS	60,9	MODERATE
259	COFIDIS	60,8	MODERATE
260	LOCKY	60,8	MODERATE
261	SUPER BOCK SUPER ROCK	60,8	MODERATE
262	DPD	60,7	MODERATE
263	MERCADONA	60,6	MODERATE
264	PROSEGUR	60,5	MODERATE
265	SECURITAS DIRECT	60,5	MODERATE
266	LIBERTY	60,4	MODERATE
267	CETELEM	60,3	MODERATE
268	SCHWEPPES	60,3	MODERATE
269	REVOLUT	60,2	MODERATE
270	TAP	60,1	MODERATE
271	OPTIVISÃO	60,1	MODERATE
272	ASCENDI	60,0	MODERATE
273	PANIKE	60,0	MODERATE
274	SEMAPA	60,0	MODERATE
275	SOGRAPE	60,0	MODERATE
276	UBBO	60,0	MODERATE
277	LACOSTE	59,9	VULNERABLE
278	RECHEIO	59,9	VULNERABLE
279	TURISMO DE PORTUGAL	59,9	VULNERABLE
280	BNP PARIBAS	59,8	VULNERABLE
281	NATURA	59,8	VULNERABLE
282	CREDITO AGRICOLA	59,7	VULNERABLE
283	GENERIS	59,7	VULNERABLE
284	JOSE MARIA DA FONSECA	59,6	VULNERABLE
285	MAKRO	59,6	VULNERABLE
286	LUFTHANSA	59,5	VULNERABLE
287	TSF	59,5	VULNERABLE
288	RADIO RENASCENÇA	59,4	VULNERABLE
289	INTERMARCHE	59,4	VULNERABLE
290	PIZZA HUT	59,3	VULNERABLE
291	HBO	59,3	VULNERABLE
292	ROCHE	59,2	VULNERABLE
293	ASTRAZENECA	59,2	VULNERABLE
294	GSK	59,1	VULNERABLE
295	NOVO BANCO	59,1	VULNERABLE
296	CARRIS	59,0	VULNERABLE
297	CHRONOPOST	59,0	VULNERABLE
298	SANOFI AVENTIS	59,0	VULNERABLE
299	SEAT	59,0	VULNERABLE
300	SEUR	59,0	VULNERABLE

345	JEEP	56,5	VULNERABLE
346	DIOR	56,4	VULNERABLE
347	SYNLAB	56,3	VULNERABLE
348	VIP HOTELS	56,3	VULNERABLE
349	SANA HOTELS	56,2	VULNERABLE
350	SATA	56,2	VULNERABLE
351	IBERIA	56,1	VULNERABLE
352	KLM	56,0	VULNERABLE
353	PLACE SANTE	55,8	VULNERABLE
354	JAGUAR	55,8	VULNERABLE
355	MAIS BEM ESTAR	55,7	VULNERABLE
356	SAUDE E BEM ESTAR	55,7	VULNERABLE
357	MAPFRE	55,4	VULNERABLE
358	WIZINK	55,4	VULNERABLE
359	ABANCA	55,3	VULNERABLE
360	RALPH LAUREN	55,3	VULNERABLE
361	IMPERIO BONANÇA	55,2	VULNERABLE
362	GOLD ENERGY	55,1	VULNERABLE
363	HUGO BOSS	55,1	VULNERABLE
364	MATEUS	55,0	VULNERABLE
365	MEDICARE	55,0	VULNERABLE
366	CREDIBOM	54,9	VULNERABLE
367	EFACEC	54,9	VULNERABLE
368	BANCO MONTEPIO	54,8	VULNERABLE
369	LICOR BEIRÃO	54,8	VULNERABLE
370	LUSITANIA	54,8	VULNERABLE
371	CONTINENTAL MABOR	54,7	VULNERABLE
372	CUPRA	54,7	VULNERABLE
373	RADIO POPULAR	54,6	VULNERABLE
374	TEFAL	54,6	VULNERABLE
375	NOWO	54,5	VULNERABLE
376	SEPHORA	54,5	VULNERABLE
377	S SEC	54,4	VULNERABLE
378	MEO KALORAMA	54,3	VULNERABLE
379	RED BULL	54,3	VULNERABLE
380	MEDIAMARKT	54,2	VULNERABLE
381	MOTA ENGIL	54,2	VULNERABLE
382	RUBIS	54,2	VULNERABLE
383	CEPSA	54,1	VULNERABLE
384	IQOS	54,1	VULNERABLE
385	ERA	54,0	VULNERABLE
386	MICHELIN	53,9	VULNERABLE
387	PIRELLI	53,9	VULNERABLE
388	EASY JET	53,8	VULNERABLE
389	FITNESS HUT	53,8	VULNERABLE
390	RYANAIR	53,7	VULNERABLE
391	VUELING	53,7	VULNERABLE
392	SOLINCA	53,6	VULNERABLE
393	TABAQUEIRA	53,6	VULNERABLE
394	CARGLASS	53,5	VULNERABLE
395	CONTROLAUTO	53,5	VULNERABLE
396	GLASSDRIVE	53,5	VULNERABLE
397	TAYLOR'S	53,5	VULNERABLE
398	BRIDGESTONE	53,4	VULNERABLE
399	GOOD YEAR	53,4	VULNERABLE
400	MONTBLANC	53,4	VULNERABLE